



Please join Women For: Orange County at our next online meeting

The Three A's of Media Literacy - Access, Analyze, Appraise
with Norberto Santana, Jr.
Founder and Publisher of the *Voice of OC*

Monday, March 15, 2021

1:50 pm Join Zoom

2:00 - 3:00 pm - Zoom Presentation*

3:00 - 3:30 pm Brief Question & Answer



Norberto Santana, Jr. is an award-winning investigative reporter and founder of the *Voice of OC* in 2009. He is the publisher and editor-in-chief overseeing all aspects of the newspaper's publication. Santana also writes a weekly Opinion column about Orange County government.

The *Voice of OC* is our local nonprofit, independent, non-partisan newsroom. Their mission is to "consistently deliver fair, focused and thorough journalism..." <https://voiceofoc.org/>

We are bombarded with media in a variety of forms - from print to video to the internet. We all take in huge amounts of information from a wide variety of sources such as TV, radio, newspapers, the internet, text messages, memes, viral videos, social media, and advertising. Media literacy is, therefore, an essential skill in this digital age.

Media literacy is the ability to identify and access all forms of media, analyze and understand the messages being sent, and appraise the content.

Norberto Santana, Jr. will discuss media literacy by looking at the role of media, the differences between entertainment and news, identification of information versus misinformation, and the importance of local news sources.

Join *Zoom Presentation

<https://zoom.us/j/92532153317?pwd=YUtVN1hyOEFuUVZjdzJ5VHNIL1RQUT09>

Meeting ID: 925 3215 3317

Passcode: 754855

Any issues getting into Zoom meeting? Contact us through womenforoc@aol.com